

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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# PETROMIN HYDROCARBON ASIA OIL AND GAS BUSINESS DIRECTORY (2007 - 2008)

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Tel.: +65 6222-3422  
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Official Publication of: None  
Established: 1985  
Issues Per Year: 1

### FIELD SERVED

PETROMIN HYDROCARBON ASIA OIL AND GAS BUSINESS DIRECTORY 2007-2008 serves companies or organizations in the fields of E&P, government and related institutions, drilling/rig and services/supply to the drilling industries, classification, inspection and testing, survey and seismic, pipelines operation and contracting, instrumentation, control and software, EPC/ shipbuilding and engineering, safety and environment, other service supplies, and others allied to the industries. Also serves companies or organizations in the fields of engineering and construction, refining, petrochemical, storage and terminalling, gas processing, chemical, equipment and product supply, consultancies, finance, research, and others allied to the industries.

### DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are paid and non-paid subscribers, including engineers or associates, geologists/geophysicists, advisors/consultants, chairmen, CEOs, presidents, vice presidents, marketing directors, directors, technical supervisors, oil field supervisors and superintendents, procurement managers and directors, chemists, and other titled and non-titled personnel.

### AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	-
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	4,135
<b>TOTAL</b>	<b>4,135</b>

### 1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	5,865	100.0	5,865	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>5,865</b>	<b>100.0</b>	<b>5,865</b>	<b>100.0</b>	-	-

### 2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD

2007/2008 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
Annual _____					5,865						
						<b>TOTAL</b>					

See Paragraph 11

**3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR DIRECTORY 2007/2008**

BUSINESS/INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Engineers or associates, geologists/ geophysicists, advisors/consultants, chairmen, CEOs, president, vice presidents, marketing directors, directors, oil field supervisors or superintendents, procurement managers, technical supervisors, chemists, consultants, procurement directors, and other titled and non-titled personnel
Companies or organizations in the fields of E&P, government and related institutions, drilling/rig and services/supply to the drilling industries, classification, inspection and testing, survey and seismic, pipelines operation and contracting, instrumentation, control and software, EPC/ shipbuilding and engineering, safety and environment, other service supplies, engineering and construction, refining, petrochemical, storage and terminalling, gas processing, chemical, equipment and product supply, consultancies, finance, research, and other allied to the field	5,865	100.0	5,865
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>5,865</b>	<b>100.0</b>	<b>5,865</b>

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR DIRECTORY 2007/2008**

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
<b>I. TOTAL</b> - Personal direct request from the recipient:	<b>14</b>	-	-			<b>14</b>	<b>0.2</b>
a. Written	14	-	-			14	0.2
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
<b>II. TOTAL</b> - Request from recipient's company:	-	-	-			-	-
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
<b>III. TOTAL</b> - Membership Benefit:	-	-	-			-	-
a. Individual	-	-	-			-	-
b. Organizational	-	-	-			-	-
<b>IV. TOTAL</b> - Communication from recipient or recipient's company (other than request):	<b>1,219</b>	<b>1,344</b>	<b>1,268</b>			<b>3,831</b>	<b>65.4</b>
a. Written*	785	788	733			2,306	39.4
b. Telecommunication	-	-	-			-	-
c. Electronic*	434	556	535			1,525	26.0
<b>V. TOTAL</b> - Sources other than above (listed alphabetically):	<b>1,615</b>	<b>124</b>	<b>281</b>			<b>2,020</b>	<b>34.4</b>
Association rosters and directories	-	-	-			-	-
Business directories	-	-	-			-	-
Independent field reports	-	-	-			-	-
Licensees - National, State or Local Government	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-			-	-
*Other sources	1,615	124	281			2,020	34.4
<b>VI. TOTAL</b> - Single Copy Sales:	-	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>2,848</b>	<b>1,468</b>	<b>1,549</b>			<b>5,865</b>	<b>100.0</b>
<b>*See Paragraph 11</b>	<b>PERCENT</b>	<b>48.6</b>	<b>25.0</b>			<b>100.0</b>	<b>-</b>

Paid Source Information can be reported at the option of the publisher.

**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR DIRECTORY 2007/2008**

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function			5,842	99.6
Individuals by name only			23	0.4
Titles or functions only			-	-
Company names only			-	-
Multi-Copy Same Addressee copies			-	-
Single Copy Sales			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>			<b>5,865</b>	<b>100.0</b>

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR DIRECTORY 2007/2008				
Country	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
<b>ASIA</b>				
Bangladesh			22	
Brunei			29	
Hong Kong			14	
India			750	
Indonesia			575	
Japan			107	
Korea Republic			59	
Malaysia			1255	
Myanmar			23	
Pakistan			78	
Singapore			1,094	
Taiwan ROC			20	
Thailand			283	
Vietnam			67	
Timor Leste			4	
China			153	
Kazakhstan			2	
Syria			1	
Azerbaijan			1	
Philippines			59	
Asia Sub Total			4,596	78.3
<b>MIDDLE EAST</b>				
United Arab Emirates			93	
Oman			19	
Qatar			30	
Saudi Arabia			80	
Kuwait			13	
Iran			67	
Bahrain			29	
Iraq			4	
Israel			2	
Lebanon			2	
Yemen			5	
Egypt			3	
Jordan			1	
Turkey			2	
Middle East Sub Total			350	6.0
<b>ASIA PACIFIC</b>				
Australia			854	
New Zealand			44	
Sri Lanka			5	
Guam			1	
Cambodia			3	
Papua New Guinea			12	
Asia Pacific Sub Total			919	15.7
<b>TOTAL QUALIFIED CIRCULATION</b>			<b>5,865</b>	<b>100.0</b>

**9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

	Audited Data	Audited Data
	2006-2007	2007-2008
Total Audit Average Qualified: _____	7,701	5,865
Qualified Non-Paid: _____	7,701	5,865
Qualified Paid: _____	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC
Average Annual Order Price: _____	**NC	**NC

**\*NOTE: Data through June 2008 (2007-2008 annual issue) is audited. With each successive year, new data will be added until five years of data is displayed.**

\*\*NC = None Claimed.

**10. PAID CIRCULATION DATA**

**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
1	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

**11. ADDITIONAL DATA**

**PARAGRAPH 2:**  
Since this is an annual publication, additions and removals are not reported.

**PARAGRAPH 3b:**  
Other sources include 14 sources of circulation for quantities of 1 copy or -% to 1,606 copies or 27.4%, including Promo name list.  
Communication from Recipient or Recipient's Company (Other than Request): "Written" includes 7 sources of circulation for quantities of 2 copies or -% to 1,389 copies or 23.7%, including written qualification form of personal direct request from recipient of publication PETROMIN ASIA, HYDROCARBON ASIA, PETROMIN PIPELINE and RAMS ASIA under the same publishing company of AP Energy Business Publications Pte. Ltd..  
Communication from Recipient or Recipient's Company (Other than Request): "Electronic" includes 4 sources of circulation for quantities of 102 copies or 1.7% to 948 copies or 16.2%, including electronic qualification form of personal direct request from recipient of publication PETROMIN ASIA, HYDROCARBON ASIA, PETROMIN PIPELINE and RAMS ASIA under the same publishing company of AP Energy Business Publications Pte. Ltd..

**PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.**

**All data reported herein is correct based on the annual June 2008 Circulation Audit.**

The records maintained by this publication for the period covered by this report have been examined by BPA Worldwide. The examination was made in accordance with auditing procedures generally employed by the Corporation and accordingly included such tests of the records and such other auditing procedures as considered necessary under the circumstances. Based on our examination, the data shown in this report present fairly and accurately the records of this publication.

BPA Worldwide  
Shelton, CT  
October 25, 2008

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